Appendix C Pricing Index
DIR-TSO-3126
BrightLeaf Group, Inc.
Per Amendment 1

SERVICE Description	Product Number	DIR Customer Discount % off MSRP
Category 3. Web-Based Education Content Design and Development		
Learning UI Design (per hour)	ELD-1011	10.00%
Learning UX Design (per hour)	ELD-1012	10.00%
Learning UI/UX Design Planning and Advisory (per hour)	ELD-1013	10.00%
Learning Motion Graphics (per hour)	ELD-1014	10.00%
Learning 2D and 3D Animations (per hour)	ELD-1015	10.00%
Learning Graphic Design (per hour)	ELD-1016	10.00%
Learning Illustration (per hour)	ELD-1017	10.00%
Learning Writing (per hour)	ELD-1018	10.00%
Learning Editing (per hour)	ELD-1019	10.00%
Learning Instructional Design (per hour)	ELD-1020	10.00%
Learning Quality Assurance Testing (per hour)	ELD-1021	10.00%
Learning Project Management (per hour)	ELD-1022	10.00%
Learning Planning and Advisory (per hour)	ELD-1023	10.00%
Learning Strategy Design (per hour)	ELD-1024	10.00%
Digital Audio and Video Creative Direction (per hour)	EAV-1011	10.00%
Digital Audio and Video Project Management (per hour)	EAV-1012	10.00%
Digital Audio and Video Senior Production (per hour)	EAV-1013	10.00%
Digital Audio and Video Associate Production (per hour)	EAV-1014	10.00%
Digital Audio and Video Direction (per day)	EAV-1015	10.00%
Digital Audio and Video Photography (per day)	EAV-1016	10.00%
Digital Audio (per day)	EAV-1017	10.00%
Digital Audio and Video Editing (per day)	EAV-1018	10.00%
Digital Audio and Video Voice Over Talent (per day)	EAV-1019	10.00%
Digital Audio Editing (per hour)	EAV-1020	10.00%
Digital Audio and Video Basic Graphics (per hour)	EAV-1021	10.00%
Digital Audio and Video 2D/3D Graphics (per hour)	EAV-1022	10.00%
Digital Audio and Video Green Compositing (per hour)	EAV-1023	10.00%
Digital Audio and Video Planning and Advisory (per hour)	EAV-1024	10.00%
Category 4. Educational Web Portal and Application Design and Development		
CodeIgniter Development (per hour)	EWD-1011	20.00%
Craft CMS Integration (per hour)	EWD-1012	20.00%
CSS3 Coding (per hour)	EWD-1013	20.00%
ExpressionEngine CMS Integration (per hour)	EWD-1014	20.00%
Front-End Web Development (per hour)	EWD-1015	20.00%
HTML Prototyping (per hour)	EWD-1016	20.00%
HTML5 Coding (per hour)	EWD-1017	20.00%
JavaScript Programming (per hour)	EWD-1018	20.00%
Mobile Web Application Development (per hour)	EWD-1019	20.00%
MySQL Database Design (per hour)	EWD-1020	20.00%
PHP Programming (per hour)	EWD-1021	20.00%
Responsive Web Design (per hour)	EWD-1022	20.00%
Search Engine Optimization (per hour)	EWD-1023	20.00%
Beta Testing and Quality Control (per hour)	EWD-1024	20.00%
Front-End Web/Mobile Visual Design (per hour)	EWD-1025	20.00%
Open Source CMS Implementation for Wordpress or Drupal (per hour)	EWD-1026	20.00%
Other CMS Implementation (per hour)	EWD-1027	20.00%
UI/UX Inform. Architecture Planning and Advisory (per hour)	EWD-1028	20.00%
UI/UX Wireframing (per hour)	EWD-1029	20.00%
Web Project Management (per hour)	EWD-1030	20.00%
Web Copy Writing/Editing incl. SEO Writing (per hour)	EWD-1031	20.00%
Web 2D/3D Motion Graphics and Animations programming and animation (per hour)	EWD-1032	20.00%
Web Graphic Design and Illustrations (per hour)	EWD-1033	20.00%
Web ePublishing (eBooks, interactive docs) (per hour)	EWD-1034	20.00%
Web User Experience Design (per hour)	EWD-1035	20.00%
Web Digital Audio/Video Production and Post-Production (per hour)	EWD-1036	20.00%
Google Analytics setup (per hour)	EBT-4011	20.00%
Analytics Reports Analysis (per hour)	EBT-4012	20.00%
Analytics Project Management (per hour)	EBT-4013	20.00%
Web Accessibility Planning and Advisory (per hour)	EAC-6011	20.00%

SERVICE Description	Product Number	DIR Customer Discount % off MSRP
Web Accessibility Audit (per hour)	EAC-6012	20.00%
Web Accessibility Programming (per hour)	EAC-6013	20.00%
Web Accessibility Testing (per hour)	EAC-6014	20.00%
Web Accessibility Project Management (per hour)	EAC-6015	20.00%
Category 5. Education Web Portal and Application Maintenance, Training and Support (MTS)		
Web Maintenance and Updates for Content in CMS platform (per hour)	EMTS-8011	20.00%
Web Maintenance and Updates in Programming (per hour)	EMTS-8012	20.00%
MTS Virtual Training (Skype, Google Hangout) (per hour)	EMTS-8013	20.00%
MTS Onsite Training (per hour) (+ travel expenses if applicable)	EMTS-8014	20.00%
MTS Written Documentation (per hour)	EMTS-8015	20.00%
MTS Project Management (per hour)	EMTS-8016	20.00%
Category 6. Education Web Portal and Application Content Management		
Vendor updates within existing CMS (per hour)	EWC-7011	20.00%
ExpressionEngine CMS Integration (per hour)	EWC-7012	20.00%
Craft CMS Integration (per hour)	EWC-7013	20.00%
Simple Custom CMS Development (per hour)	EWC-7014	20.00%
CMS Development:		
Ektron Implementation (per hour)	EWC-7111	20.00%
Kentico Implementation (per hour)	EWC-7112	20.00%
Sitecore Implementation (per hour)	EWC-7113	20.00%
Interface Programming (per hour)	EWC-7114	20.00%
Architecture & Senior Development (per hour)	EWC-7115	20.00%
Specialty Integration (per hour)	EWC-7116	20.00%
Logistics (per hour)	EWC-7117	20.00%
CMS Project Management (per hour)	EWC-7118	20.00%
Content Marketing:		
Content Strategy (per hour)	EWC-7211	20.00%
Content Analytics (per hour)	EWC-7212	20.00%
Content Development (per hour)	EWC-7213	20.00%
Content Management (per hour)	EWC-7214	20.00%
UXD (per hour)	EWC-7215	20.00%
Senior Strategy (per hour)	EWC-7311	20.00%
Strategy Project Management (per hour)	EWC-7312	20.00%